

THE NEW ZEALAND BEER FESTIVAL 2007

Tickets On Sale Now!

Auckland, 20 December 2006 – Today tickets to The New Zealand Beer Festival 2007 were made available for purchase. The first event of its kind in Auckland, only 6,000 tickets will be released to the public.

A limited number of “early-birds” will be made exclusively available through mTicket at a price of \$15 + booking fee.

On Saturday 24th February 2007, the stables and parade ground at Ellerslie Racecourse will be transformed into two huge beer halls and a beer garden. They will play host to a world class celebration of beer, food, music, summer and “Good Times with Great Mates.”

The premium, craft beer industry and over 5,000 of the public will have the opportunity to taste the finest brews from New Zealand’s and around the world.



Drink

Over 20 breweries and 50 beers will be represented at the festival, featuring a wide range of New Zealand Beers, with a few notable overseas visitors.

Bennett’s 4 Seasons Ale, Bennett’s Classic Black, Bennett’s Wellington Lager, Bitburger, Black Magic, Blue Goose, Bavarian Pilsner, Buxom Blonde, Croucher Pale Ale, Croucher Pilsner, Crown Lager, Epic Pale Ale, Gisborne Gold, Grolsch, HB Dunkel, HB Hefe Weizen, HB Schwarze Weizen, Haagen, Harvard Honey Ale, Hofbrauhaus Original, Holsten Premium, Kronenbourg1664, Limburg Czechmate, Limburg Hopsmacker, Limburg Witbier, Mata Artesian, Mata Manuka, Moa Blanc, Moa Ginger, Moa Noir, Monteith’s Original Ale, Monteith’s Golden Lager, Monteith’s Black Beer, Monteith’s Celtic Red Beer, Monteith’s Pilsner Beer, Monteith’s Radler Bier, Monteith’s Summer Ale, Propeller Lager, Pure Blonde, Reserve Ale, Royal Dutch, Sapporo, Shamrock Dark, Shamrock Draught, Shamrock Lager, Shamrock Stout, Shamrock Strong Bitter, Taakawa, The Hef, Tuborg.

Further information contact Andrew Somervell

+64 21 528 466 andrew@beerfestival.co.nz www.beerfestival.co.nz/about/press

Allan Scott wines and non-alcoholic alternatives available.

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Eat

A great range of food is available to compliment beer tasting, from traditional and eclectic New Zealand fare to European, Asian and Middle Eastern.

Calimero, East, Fatimas, Mussel Madness, NZ Wild Foods

Listen

An entertainment line-up with songs you know most of the words to, you can make the rest up.

LUCK, Club Nerd, North Shore Pony Club, Sam Hill, General Lee, Dean Campbell, Stu Tolan

Tickets

\$20 + booking fee from the following outlets:

In Store: 16 Liquorland stores Auckland-wide

Mobile: TXT "Beer" to 858

Online: <http://www.iticket.co.nz>

Phone: +64 9 361 1000

Be There

Due to the phenomenal amount of interest surrounding this event and the high profile acts performing we suggest you book your tickets now before they sell out. Tickets are are limited!

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